



## Maximising the socio-economic impact of assets in host communities

### BUSINESS PROFILE

- Established in 2017 to facilitate ESG-aligned collaboration through software platforms.
- Providing actionable workflows to implement and track impact initiatives.
- Positioned as a scalable global standard for renewable energy sectors, addressing the growing demand for verified social and environmental impact metrics.

### SUPPORT RECEIVED

- Business Transformation
- Funding Support

### Solutions for the offshore wind industry



BizGive supports the advancement of smart environmental solutions in the offshore wind sector by providing innovative tools to maximise the socio-economic impact of assets in host communities.

With support from OWGP, BizGive has deepened its understanding of the offshore wind market and tailored its platform to address the sector's unique challenges, creating new workflows for community engagement and ESG alignment.

BizGive is a technology company specialising in SaaS solutions that enable companies to identify, implement, and measure their social and environmental impact. Designed with a focus on renewable energy, the BizGive platform connects companies to charitable, community, and academic organisations to deliver projects aligned with Environmental, Social, and Governance (ESG) goals. It supports the creation and tracking of both qualitative and quantitative outcomes, helping clients drive meaningful and measurable impact in their host communities.

### Impact of the support

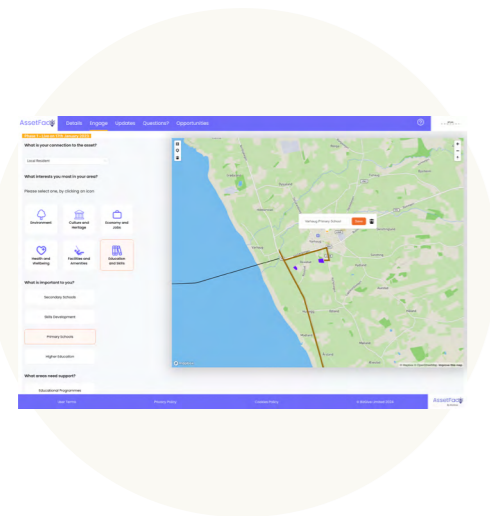
Revenue increase of 50% in the first 6-months of AssetFace being released.

3x large new clients onboarded and replicating across their asset pipeline.

Enabled the additional release of AssetChat, an industry-first Generative AI tool that enables stakeholders to query asset documentation and receive automated responses.

### A closer look at maximising the socio-economic impact of offshore assets

BizGive had already established itself in the renewable energy sector but sought support to better understand the unique dynamics of offshore wind and identify how its existing solutions could be tailored to support the sector more effectively. Through the OWGP WEST programme, BizGive gained valuable insights into the offshore wind market, and highlighted new opportunities for growth in the offshore wind supply chain. The lessons learned through WEST led to the development of a new platform feature designed specifically for offshore wind, helping clients to maximise the socio-economic impact of assets in their host communities.



### Before

Before engaging with OWGP, BizGive had established its platform in the renewable energy sector but sought to better understand the specific needs and dynamics of the offshore wind market. While community benefit and stakeholder engagement are established principles in wind energy, particularly onshore, BizGive wanted to explore how its solutions could address the unique challenges of offshore wind. Through engaging in WEST, BizGive sought to validate the market opportunity for its platform, refine its product to fit the offshore wind sector, and develop a clearer strategy for engaging with developers and managing community benefit initiatives.

### During

Through participation in the programme, BizGive was supported to understand and align its platform with the specific needs of the offshore wind sector. The programme provided BizGive with in-depth offshore wind market research, helping it to assess how its platform fit within the market's requirements.

BizGive also received advice on messaging and communication strategies, enabling the company to engage more effectively with stakeholders and introducing them to an elite network of offshore wind developers. This support was instrumental in shaping BizGive's approach to addressing market needs and its product positioning.

### After

The WEST programme gave BizGive a deeper understanding of the offshore wind sector, enabling the company to identify opportunities to diversify their products to fill market gaps. BizGive spotted an opportunity to enhance their platform with a new solution tailored to community engagement within the industry.

Their new platform feature aims to shift community engagement from merely mitigating disruption to maximising socio-economic impact, fostering stronger connections between developers, communities, and other stakeholders. Building on the insights gained through WEST, BizGive applied for a development grant to bring forward this new solution and have been successful. Pilots of their new product AssetFace are now underway across several offshore wind companies.

In addition to this, BizGive have now launched AssetChat—an industry-first Generative AI tool that enables stakeholders to query asset documentation and receive automated responses derived from a company's internal documentation.



OWGP's support has been fundamental in enabling us to design and build a new part of the BizGive platform for community engagement in offshore wind. Through OWGP's innovation funding, large network of offshore wind developers and in-house knowledge and expertise, we were able to build AssetFace in close collaboration with the sector to ensure we delivered a product that serves the offshore wind industry.



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