

North East Business Growth Programme Summary

Launch Academy



- Business accelerator programme.
- Commercialisation support from IP, legal, investment, finance, technology and business strategy experts. Scope defined by participant needs.
- 9 month programme delivered to a cohort of 10 companies, aimed at small / young companies with the potential to scale significantly in the short term.
- Launch Academy works with investors to support investment activity in participants.

Target: Technology developers
Benefit: Product commercialisation

Fit 4 Offshore Renewables



- Business process and sector specific competence improvement and assessment programme.
- Assessing and developing core business processes and capability to meet offshore wind sector requirements.
- 12-18 month programme, aimed at established companies who have scope to grow significantly in offshore renewables markets.
- F4OR targeting “high potential” new / recent entrants to the sector.

Target: Supply chain companies
Benefit: Readiness to bid for contracts

OWGP's Wind Expert Support Toolkit



- Needs-focused offshore wind specific business support programme providing sector insight and information.
- To support growth of offshore wind supply chain companies through specialist advice, market intelligence and business planning activities
- 2 – 5 days of dedicated expert time to address identified needs and barriers to entry to offshore wind sector.
- WEST targeting start-ups, new entrants from other sectors and existing supply chain requiring knowledge and business support to grow.

Target: Supply chain companies
Benefit: Sector specific insight