



# Open Call 2020

Improving competitiveness and driving innovation across UK supply chain

## Stage 1 Application Form

22<sup>nd</sup> July 2020

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# 1 Contact Details

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Please enter your contact details:

Name:	
Position:	
Email:	
Telephone:	
UK Company No.	
Postcode	
Website	

If you have not already registered, please register your interest in the OWGP programme before you submit this application at:

<https://owgp.org.uk/register-interest/>

# 2 Introduction

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The Offshore Wind Growth Partnership (OWGP) is a long-term business transformation programme that has been established as part of the UK Offshore Wind Sector Deal. Over the next 10 years, the OWGP will invest in projects, activities, products and services that provide direct support to high growth companies in the UK offshore wind supply chain.

The OWGP is a national programme that encourages companies from all sectors and locations to participate. It consists of four main strands:

- A - Collaborating for Growth
- B - Business Competitiveness
- C - Building New Capacity
- D - Supply Chain Futures

This application form is for the Open Call Stage 1 which relates to Strand B – Business Competitiveness and Strand D – Supply Chain Futures.

Full guidance on this application form is provided in the **Open Call Scope and Guidance** document available on the [OWGP website](#).

If you require help completing this form or you have any questions about this call, please email [info@owgp.org.uk](mailto:info@owgp.org.uk)

## 3 Stage 1 Application Form

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A Stage 1 Application Form consists of:

- Application Form – Six questions about the company and the project
- Financial Summary – High-level breakdown of project costs and funding requested

This call is designed to help your business to either:

- a) Explore and implement new processes or ways of working that will demonstrate improved competitiveness within the supply chain.
- b) Develop disruptive technologies, products and/or services that present game-changing solutions to real industry challenges.

This application should be completed by the lead organisation, but content and costs should be developed along with project partners and delivery partners who will be providing specialist expertise (if applicable).

Use this application form to answer the six questions about your business and how you would utilise OWGP funding to achieve either a) or b). Note that the answers to these questions will determine if you are invited to submit full application. Please refer to guidance.

### 3.1 Instructions

- Step (1)** Ensure that you have registered on the website: <https://owgp.org.uk/register-interest/>
- Step (2)** Complete the following files with your **company name at the start of the file name**.
- Application Form (pdf)
- Step (3)** Send an email with the files as attachments to [info@owgp.org.uk](mailto:info@owgp.org.uk).
- Step (4)** You will receive an email acknowledgement to confirm that your application has been received.

## 4 Application Questions

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**Q1 What is the background to your business and what product or service are you developing in the offshore wind market?**

Note: We are looking for an applicant to show relevant experience or be well suited to delivery in the offshore wind sector and display a strong knowledge of their market segment. Applicants also must show how they have tried or how they plan to gain market traction.

**Q1 What is the background to your business and what product or service are you developing in the offshore wind market? (Maximum 300 words)**

**Q2 What key challenge does your product or service aim to overcome and the size of the potential market?**

Note: We are looking for an applicant to show a clear understanding of the challenge(s) it is trying to solve with use of the OWGP funding and why it has chosen to focus on this/these challenge(s). Applicants should clearly state whether their project is focused on business competitiveness or disruptive innovation. The applicant should include market or commercial information that proves the size of the opportunity for developing a solution.

**Q2 What key challenge does your product or service aim to overcome and the size of the potential market?  
(Maximum 300 words)**

**Q3 Please answer one of the following:**

**a) If your project is innovation led, what approach will you take and where will the focus of the innovation be?**

**OR**

**b) If your project is competitiveness-led, what area(s) of the business are you looking to improve and what approach will you take?**

Note: We are looking for applicants to demonstrate how the proposed solution is well-suited to solving the challenge and improving the Applicant's competitive advantage in the market. The approach must be justified with sound reasoning. In this section please provide details on project delivery partners if applicable.

**Q3 a) If your project is innovation led, what approach will you take and where will the focus of the innovation be? (Maximum 300 words)**

**Q3b) If your project is competitiveness-led, what area(s) of the business are you looking to improve and what approach will you take? (Maximum 300 words)**

**Q4 How are you going to effectively manage and deliver this project?**

Note: An Applicant must demonstrate a sound project plan with an indication of the key work packages and risks around delivery of the project. The applicants must also outline how the deliverables will be utilised and exploited by the Applicant's business.

**Q4 How are you going to effectively deliver this project and achieve the outcomes  
(Maximum 300 words)**

**Q5 How will this project support the growth of your business in terms of turnover, jobs, and exports?**

Note: Supporting UK company growth in the offshore wind supply chain is at the heart of the OWGP programme. An Applicant must demonstrate a clear intent to grow their business in the offshore wind market and describe the impact that OWGP funding could have on key indicators of company growth, such as turnover, jobs, and exports and new intellectual property. Any other benefits or impacts as a result of OWGP support should be included here.

**Q5 How will this project support the growth of your business following Covid-19 in terms of turnover, jobs, and exports? (Maximum 300 words)**



## 5 Financial Summary

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Please provide a high-level breakdown of your anticipated project costs, amount of funding requested and company contribution. Please note that level of funding eligibility is dependent on the size of the lead organisation e.g. up to 70% of eligible project costs can be funded for SMEs. Details on eligible costs can be found in Section 4 of the Open Call Scope and Guidance document.

Breakdown	£
Labour	
Overheads	
Materials	
Subcontracting	
Travel and Subsistence	
Other	
Total project costs	

Funding	£
Total costs	
Company contribution	
Funding requested	
% contribution	



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