

Maximising the socio-economic impact of assets in host communities

BizGive is helping offshore wind developers maximise socio-economic impact through digital tools that connect assets with communities. With the launch of AssetFace, they are enabling smarter engagement, measurable ESG outcomes and stronger relationships across the sector.

Before

BizGive had established its ESG-focused platform in the renewable energy sector but wanted to better understand the specific needs of offshore wind. While community engagement is well developed in onshore wind, offshore wind presented different challenges at scale. To refine its offer and unlock new opportunities, BizGive joined the OWGP WEST programme to gain deeper market insight and shape its strategy.

During

Through WEST, BizGive developed a clear understanding of offshore wind market dynamics, enabling them to align their platform to sector needs. Market insights, stakeholder engagement strategies and product positioning support helped the team identify where they could deliver the most value. This directly informed the development of AssetFace, a new platform feature designed to enhance community engagement and ESG delivery in offshore wind.

After

BizGive has successfully launched AssetFace, with pilots underway across offshore wind companies and strong early commercial traction. The platform is helping shift community engagement from mitigation to measurable impact, while new tools like AssetChat are further enhancing stakeholder interaction. With growing adoption and continued innovation, BizGive is scaling its role in supporting ESG outcomes across the offshore wind sector.

How does this help deliver the IGP?

- Strengthens community engagement and social value in offshore wind
- Enables measurable ESG outcomes across project lifecycles
- Supports developers in aligning with stakeholder and regulatory expectations
- Drives innovation in digital tools for the offshore wind supply chain

Smarter engagement tools are helping offshore wind deliver real, measurable benefits for the communities they operate in.



50% revenue growth in 6 months



3 major clients onboarded

“With the right support partner, we’ve built AssetFace with the industry, for the industry.”

Louise Downing
Founder | BizGive
bizgiveworld.com



Smart environmental services

